

# IP Risk Checklist

*Simple self-audit for violations and leakage*

**How to use:** For each item, tick Yes or No. Any No answer may indicate exposure that should be reviewed right away.

**Tip:** Use this as a quarterly or annual review sheet for legal, IT, and leadership teams.

#	Checklist item	Yes	No	Notes
1	Are your core assets protected by registered copyrights, trademarks, or patents?	<input type="checkbox"/>	<input type="checkbox"/>	
2	Do all staff and vendors sign clear confidentiality or NDAs?	<input type="checkbox"/>	<input type="checkbox"/>	
3	Is access to sensitive data limited and monitored?	<input type="checkbox"/>	<input type="checkbox"/>	
4	Does your IT team regularly update and audit digital security?	<input type="checkbox"/>	<input type="checkbox"/>	
5	Does your company monitor online marketplaces for counterfeits or unauthorized use?	<input type="checkbox"/>	<input type="checkbox"/>	
6	Are staff trained to spot and avoid phishing and social engineering?	<input type="checkbox"/>	<input type="checkbox"/>	
7	Have there been any accidental disclosures at events or on social media?	<input type="checkbox"/>	<input type="checkbox"/>	
8	Are there systems for reporting and addressing suspected violations quickly?	<input type="checkbox"/>	<input type="checkbox"/>	
9	Does leadership review IP protection at least once a year?	<input type="checkbox"/>	<input type="checkbox"/>	

## How to read the results

- Mostly Yes: your core controls appear to be in place, but keep reviewing regularly.
- One or more No answers: investigate gaps in legal protection, staff training, or access controls.
- Priority follow-up: start with any No answers related to access, vendors, cyber risk, or accidental disclosure.

**If you answered “No” to any item, your business could be exposed to intellectual property leakage and IP violations right now.**

**Protect your brand before a small leak becomes a costly dispute.**

If you're unsure whether your trademarks, confidential assets, or internal processes are properly protected, now is the time to act. Get practical guidance on securing your IP and reducing business risk.

**Protect Your Trademarks**